

CONTRACT

WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Pro Active Media
P. O. Box 5351
Louisville, KY 40255

| | | |
|---|--|--|
| <u>Contract / Revision</u> 844837 / | | <u>Alt Order #</u> |
| <u>Product</u> McCormick-Bisig-Cir Ct Judge | | |
| <u>Contract Dates</u> 11/03/12 - 11/05/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> McCormick-Bisig, Angela-Cir Ct Judge | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WAVE | <u>Account Executive</u> Doug Roberts | <u>Sales Office</u> Louisville |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------------------|-------------------|------|---------|-------------------|-------------|------|----------|-------------------|
| N 1 | WAVE | 11/03/12 | 11/03/12 | Notre Dame Football | Notre Dame FB 33 | | :15/:15 | | | BK | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$275.00 | | | |
| N 2 | WAVE | 11/03/12 | 11/03/12 | Saturday Hour 1 | Breeder's Cup Spc | | :15/:15 | | | BK | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$650.00 | | | |
| N 3 | WAVE | 11/03/12 | 11/03/12 | WAVE Saturday Sunrise 5arr 5-6am | | | :15/:15 | | | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$75.00 | | | |
| N 4 | WAVE | 11/05/12 | 11/05/12 | Extra 230-3p | 230-3p | | :15/:15 | | | BK | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$90.00 | | | |
| N 5 | WAVE | 11/05/12 | 11/05/12 | Wave Early Sunrise | 430-5x | | :15/:15 | | | BK | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$10.00 | | | |
| Totals | | | | | | | | | | | 5 | \$1,100.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-----------------|
| 10/29/12 - 11/05/12 | 5 | \$1,100.00 | \$935.00 |
| Totals | 5 | \$1,100.00 | \$935.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--|
| Station and Location: <div style="display: flex; justify-content: space-between; margin-top: 10px;"> WAVE 3 Louisville, KY </div> | Date: <div style="height: 30px; border: 1px solid black;"></div> |
|---|--|

I, Paula Brown,

being/on behalf of: Angela Bisig, a legally

qualified candidate of the (N/A) political

party for the office of: Circuit Court Judge

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|----------------------------------|------|-------|----------------|-----------------|
| <i>see attached</i> | | | | | |

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Judge Angela Bisig

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Hagerty

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Paula Brown
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Gina Ballinger
Signature

Nina Ballinger
Printed Name

NSA
Title